

Hilton Honors is the loyalty program for the entire 22-brand Hilton portfolio comprising nearly 7,300 properties in 123 countries and territories. The award-winning program strives to make travel more valuable, more flexible and more personalized for every type of traveler because where you stay matters and Hilton Honors wants to ensure the most enjoyable experiences possible. Just by signing up for Hilton Honors, every member gets access to all of the benefits below.

- Hilton Honors Discount: Members will always get the lowest price on all Hilton hotels when they book directly on Hilton.com or the Hilton Honors app.
- · Points Toward Free Nights: Members can earn Points for every night they stay.
- Free Wi-Fi: Members receive free Wi-Fi during stays throughout the hotel.
- Member-Only Offers: Hilton reserves special offers and promotions exclusively for members.

ACCESS



HILTON HONORS AMERICAN EXPRESS CREDIT CARDS

Choose from four Hilton Honors
credit cards to earn Hilton Honors
Points on everyday purchases from
groceries to phone bills, as well as
hotel stays. Plus, get Hilton Honors
elite status automatically with
your Card.

Four credit cards offered:

- The Hilton Honors American Express Card
- The Hilton Honors American Express Surpass® Card
- The Hilton Honors American Express Aspire Card
- The Hilton Honors American Express Business Card



EXPERIENCES PLATFORM

The Hilton Honors Experiences
Platform gives members even
more ways to redeem their Points
for exclusive, once-in-a-lifetime
Experiences, such as private concerts
with their favorite artists, music
festivals, celebrity access, sporting
events, amazing culinary curations
and more.

CONVENIENCE



HILTON HONORS APP

The award-winning Hilton Honors app offers members contactless experiences such as digitally checking in and selecting the room of their choice prior to arrival at nearly 6,000 Hilton properties worldwide. The app can also serve as a Digital Key, allowing members to use their smartphones to access their room and other hotel areas requiring a key, making the hotel stay experience even more seamless.



LYFT PARTNERSHIP

Hilton Honors' partnership with Lyft enables travelers to get rewarded for rides they take every day. Hilton Honors members will earn 3 Points per \$1 spent on Lyft rides and 2 Points per \$1 on Lyft shared rides in the U.S. and Canada when they link their accounts. And, starting at just 4,500 Points, members can use their Points for Lyft ride credits to either redeem for their own ride or share with friends and family.



POINTS EXPLORER

Points Explorer is Hilton Honors' reward travel planning tool, designed to help members better understand how far their Points will take them, easily and instantly.

VALUE



BUY, GIFT, POOL & TRANSFER POINTS

With Hilton Honors Points,
the possibilities are endless.
Members can buy more Points, gift or transfer Points to friends and family, and pool Points with up to 11 members to use toward their next trip with no transaction fees



POINTS & MONEY

Members can use the Points slider to choose nearly any combination of Hilton Honors Points and money – from all Points to all cash and everything in between – when booking a room.



GIVING BACK PROGRAM

Through Hilton Honors' partnership with PointWorthy, members can donate their Points to thousands of accredited nonprofits on issues ranging from education to the environment to hunger.



SHOP WITH POINTS

Members can link their Hilton Honors accounts on <u>Amazon</u> as well as <u>Ticketmaster and Live Nation</u> to redeem Points for purchases on everyday items and thousands of live events, respectively.



FIFTH NIGHT FREE

When you book a standard room reward stay, every fifth night is free.

Unlock even more ways to earn and use Points through Hilton Honors.

FAST FACTS

DEBUTED IN 1987

HILTON HONORS
MEMBERS WORLDWIDE

165M+

STAY MORE, GET MORE

BENEFIT	MEMBER	SILVER	GOLD	DIAMOND
Hilton Honors Discount Rate	✓	✓	~	✓
Points toward free nights and more	✓	~	~	✓
No resort fees on reward stays*	✓	~	✓	✓
Digital Check-In	~	~	~	✓
Choose Your Room	~	~	~	✓
Digital Key	~	~	~	✓
Free Wi-Fi*	~	~	~	✓
Hilton Honors Experiences	~	~	~	✓
20% Bonus Points on stays*		~	~	✓
Fifth night free on reward stays		✓	~	✓
Two free bottles of water		~	~	✓
Elite Rollover Nights		~	~	✓
80% Bonus Points on stays*			~	✓
Space-available room upgrades			~	✓
Free continental breakfast or Daily F&B Credit**			~	✓
Milestone Bonuses			~	✓
100% Bonus Points on stays*				✓
Executive lounge access				✓
Diamond status extension				✓
Premium Wi-Fi				✓
48-hour room guarantee				✓
Elite status gifting				✓
*Details and disclaimers apply to Hilton Honors benefits and amenities.				

2023 MEMBER TIER QUALIFICATIONS

Silver

4 stays, 10 nights or 25,000 Points

20 stays, 40 nights or 75,000 Points

Diamond

30 stays, 60 nights or 120,000 Points

2022-2023 PROGRAM HIGHLIGHTS

POINT PURCHASE PROGRAM

Members may purchase up to 80,000 Hilton Honors Bonus Points per calendar year.

ROLLOVER NIGHTS

Members in all elite tiers (Silver, Gold and Diamond Members) are eligible to rollover any qualifying nights in excess of those required to qualify for their elite status level at the end of the calendar year (December 31st).

GIFTING STATUS

A member can give a one-time gift of Gold status to a friend or family member at 60 nights, which can be upgraded to Diamond status at 100 nights.

MILESTONE BONUSES

Earn 10,000 Bonus Points at 40 nights, 10,000 Bonus Points for every 10 additional nights (after 40 nights) and one-time 30,000 Bonus Points at 60 nights.

For more on the Hilton Honors program, visit our Frequently Asked Questions.

Not a member? Sign up on HiltonHonors.com. It's fast, easy and free to join.

CONTACT INFORMATION

For additional information or media inquiries, please visit our Press Center at Stories.Hilton.com.

WEBSITE

HiltonHonors.com

SOCIAL MEDIA













































Hilton



^{*}Details and disclaimers apply to Hilton Honors benefits and amenities.

^{**}Hilton Honors will offer a Daily Food & Beverage Credit for Gold and Diamond members at participating brands in the U.S. or at Motto by Hilton hotels globally.